

Aseity and Immutability

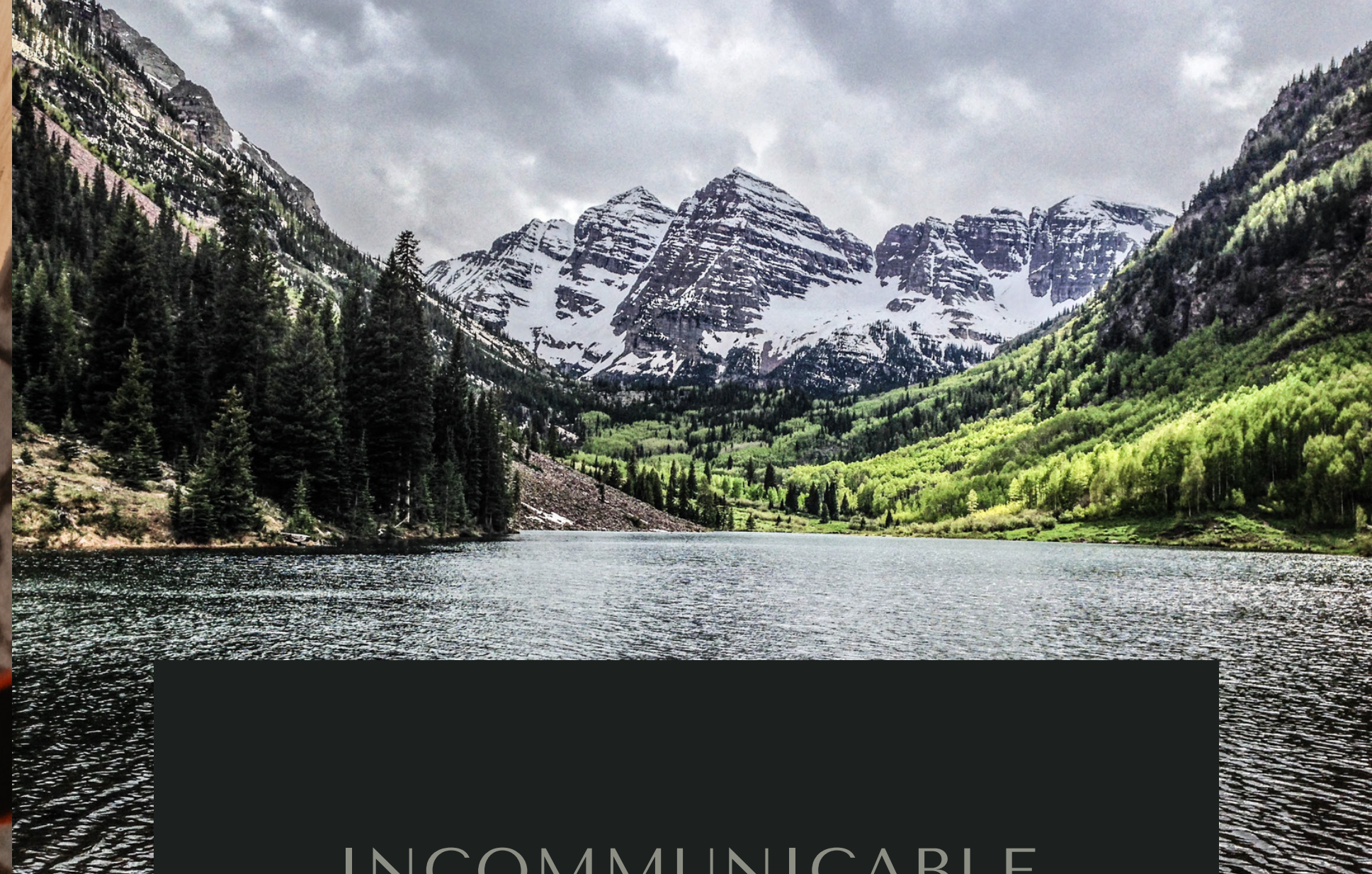
ATTRIBUTES OF GOD

THE CHARACTERISTICS OF GOD HE HAS REVEALED



COMMUNICABLE

Attributes of God which have some human, finite analogy to illustrate them.



INCOMMUNICABLE

Attributes of God which have no finite illustration to which they can be compared

God's Incommunicable Attributes

ASEITY

God is utterly independent and without origin while being the ultimate source of life for all things.

(John 5:36,
Romans 11:33-36,
Psalm 36:9)

IMMUTABILITY

God is utterly perfect and not subject to change in His essence, though he is dynamic.

(Malachi 3:6,
James 1:17,
Hebrews 18:8)

UNITY

God is uniquely one in number and not divisible.

(John 5:44, John
10:30)

INFINITY

God has no limitations save for self-limitations.

(Psalm 102:27,
Psalm 90:2, Jer.
23:24, 1 Kings
8:27, Psalm
139:7ff)

God's Communicable Attributes

SPIRITUALITY

God is Spirit
Source of Life

INTELECT

Omniscient
Omnisapient
Veracity

MORALITY

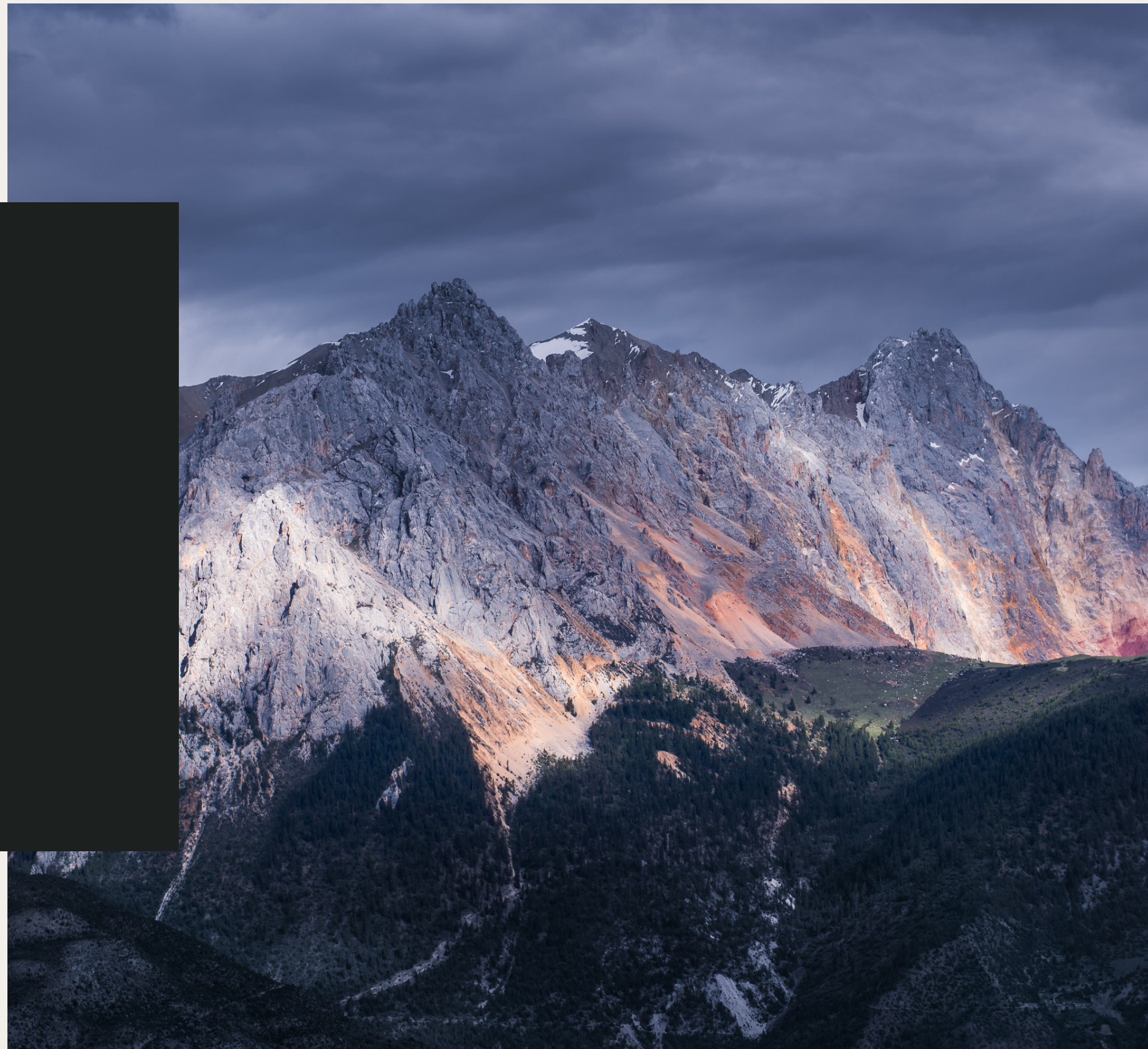
Goodness
Holiness
Righteousness

SOVEREIGNTY

Sovereign Will
Sovereign Power
(Omnipotence)

ASEITY

GOD IS UTTERLY
INDEPENDENT, WITHOUT
ORIGIN, THE ORIGINATOR
OF ALL THINGS



ASEITY

ROMANS 11:33-36

33 Oh, the depth of the riches and wisdom and knowledge of God! How unsearchable are his judgments and how inscrutable his ways!

34

"For who has known the mind of the Lord, or who has been his counselor?"

35

"Or who has given a gift to him that he might be repaid?"

36 For from him and through him and to him are all things. To him be glory forever. Amen.

ASEITY

PSALM 36:9

For with you is the fountain of life;
in your light do we see light.

IMMUTABILITY

GOD IS UTTERLY PERFECT
AND NOT SUBJECT TO
CHANGE IN HIS ESSENCE,
THOUGH HE IS DYNAMIC.
(MALACHI 3:6, JAMES 1:17)



IMMUTABILITY

MALACHI 3:6

For I the LORD do not change; therefore you, O children of Jacob, are not consumed.

IMMUTABILITY

JAMES 1:17

Every good gift and every perfect gift is from above, coming down from the Father of lights, with whom there is no variation or shadow due to change.

IMMUTABILITY

HEBREWS 6:17-18

17 So when God desired to show more convincingly to the heirs of the promise the unchangeable character of his purpose, he guaranteed it with an oath, 18 so that by two unchangeable things, in which it is impossible for God to lie, we who have fled for refuge might have strong encouragement to hold fast to the hope set before us.



WORSHIP AND BE COMFORTED

Our Father is the source of all things and does not need to petition anyone for permission or resources to care for His children.

Our Father never changes, His faithfulness endures forever. He fulfills His promises to His children.

OUR RESPONSE



MARIANA NAPOLITANI

ASSOCIATE BRAND MANAGER

EDUCATION AND EXPERIENCE

Presentations are communication tools that can be used as demonstrations.

VIGILATTE CAMPAIGNS HANDLED

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THE BRAND THAT STICKS

65%

BASED ON A SURVEY OF
3,000 CUSTOMERS

Presentations are
communication tools that can
be used for reports and more.



MARKET RESEARCH

BUYER PERSONA

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TARGET AUDIENCE

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PRIMARY COMPETITORS

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The Chosen Prototype



WHY IT WORKS

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WHAT HAS CHANGED

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KEY ELEMENTS

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CUSTOMER PREFERENCE

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BRAND PERCEPTION

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STYLE

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FONT

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COLOR PALETTE

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can be used for reports.

SHAPE

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can be used for reports.

SCALE

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OUR REBRANDING JOURNEY

KEY COMPONENTS IN THE EXERCISE



Closer look at
customer needs



Reflect on brand
philosophy



Branding
collateral
development



Implement new
branding on
product
packaging



Roll out online
and on social
media